

PREPARE PROGRAM CREATIVE FOR RETAILER APPROVAL

- All Artwork must be approved by the Retailer prior to printing.
- Email the artwork to your Metrospot representative. The file must be in .jpeg or .pdf format and no larger than 2 MB.
- The deadline for artwork submission is 60 days prior to the desired program start date.
- Printing can begin after the artwork has been approved.

SPECIFICS	PRINTING WITH METROSPOT
<p>ACCEPTED SOFTWARE:</p> <ul style="list-style-type: none"> • Adobe Indesign CC or lower • Adobe Illustrator CC or lower • Acrobat Acrobat 9 or lower 	<p>USING METROSPOT FTP:</p> <p>File to be sent to the Printer no later than 8 weeks prior to the program start date.</p> <p>Please contact your Metrospot Representative for FTP details.</p>
<p>FILE SPECIFICATIONS:</p> <ul style="list-style-type: none"> • Document size must be same as final output size. • All imported images & native files to be in CMYK color space. • Type safety at least 0.125" from all folding and trimming edges. • All fonts must be included. No PS Fonts • All fonts must be embedded when supplying Hi-Res PDF files. • Resolution of all imported images to be a minimum 300 ppi • Die Lines must be a spot colour and be set to Overprint. • Black type should be set to an Overprint 100% Black not CMYK. 	<p>USING YOUR CORPORATE FTP:</p> <p>Email your Metrospot Sales Rep:</p> <ul style="list-style-type: none"> • Link to download the files directly from your file sharing portal site. <p style="text-align: center;">– or –</p> <ul style="list-style-type: none"> • Provide the direct path and info to access the file via FTP. (file name and location)

