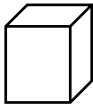
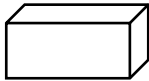
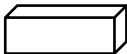
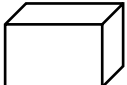


SHELF AD SPECS	PRINT SPECIFICATIONS	BOX SIZES		
<ul style="list-style-type: none"> <li>The Shelf Ad is printed flat and only on one side. The card stock is then folded in the middle vertically.</li> <li>The top and bottom of the shelf ad is completely sealed from side to side.</li> <li>The vertical side of the shelf ad is sealed leaving a 6" pocket that is required for the insertion of the mounting hardware.</li> <li>Tape or adhesive may be used to seal the shelf ad.</li> </ul>	<ul style="list-style-type: none"> <li>Fold vertical at centre 4/0 colour</li> <li>Bleed 1/8"</li> <li>100% live area</li> <li>12 pt. gloss finish card stock</li> <li>Round all corners</li> <li>6" Pocket</li> <li>1/4" drill hole</li> </ul> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-top: 10px;">DIAGRAM IS NOT TO SCALE</div>	Box	Height	Width
		#1 	6"	3.75"
		#2 	4.25 "	6.25 "
		#3 	3.0 "	5.25 "
		#4 	5.25 "	5.25 "