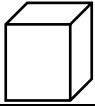
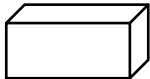
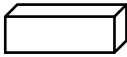



SHELF AD SPECS	PRINT SPECIFICATIONS	BOX SIZES		
<ul style="list-style-type: none"> The Shelf Ad is printed flat and only on one side. The card stock is then folded in the middle vertically. The top and bottom of the shelf ad is completely sealed from side to side. The vertical side of the shelf ad is sealed leaving a 5" pocket that is required for the insertion of the mounting hardware. Tape or adhesive may be used to seal the shelf ad. 	<ul style="list-style-type: none"> Fold vertical at centre 4/0 colour Bleed 1/8" 100% live area 12 pt. gloss finish card stock Round all corners 5" Pocket 1/4" drill hole <div style="border: 1px solid black; padding: 5px; text-align: center; margin-top: 10px;">DIAGRAM IS NOT TO SCALE</div>	Box	Height	Width
		#1 	6"	3.75"
		#2 	4.25 "	6.25 "
		#3 	3.0 "	5.25 "
		#4 	5.25 "	5.25 "